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For immediate Release

Sons Of Norway, Sagatun Lodge, announce Viking Festival venue change

The Sons of Norway will hold their second annual Viking Festival on Saturday, August 29, 2020 at the Crow Wing County Fairgrounds. The first Viking Festival, held this August, was such a success the decision was made to hold the 2020 event at the Crow Wing County Fairgrounds to allow for room for the festival to grow.

Julie Guth, festival organizer, said, "We were thrilled and amazed at the number of people who came to the Festival this year. We were hoping for a few hundred, and more than 900 attended. We believe the festival can become a significant regional event, so we decided to move to the Crow Wing County Fair Grounds." She said the ample parking and other infrastructure would allow the event to accommodate increased numbers of festival-goers in addition to more Viking reenactors and animals. "Our imaginations are the limit for what we can do at the fairgrounds.", Guth said.

The new venue has several other advantages. Many of this year's attendees requested having food available, and the fairgrounds can accommodate on-site food vendors perfectly. And, in the case of bad weather, many of the events can easily be moved indoors.

The family-friendly Viking Festival features Viking-age crafts, costumes, weapons, mock battles, music, and games. The event strives to be authentic to the Viking age with the slogan, "Real Vikings. No Horns." The popular conception of horned helmets originated with artists and an opera costume designer during the 19th century. Next year's festival-goers will be able to see and try on replicas of actual Viking helmets.

Update 12/5/19: An earlier press release had the date as August 22nd. August 29th is the correct date.

The website is: crowwingvikingfestival.com

Facebook: Crow Wing Viking Festival

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